

ADMINISTRATIVE PROCEEDING

BEFORE THE

SECURITIES COMMISSIONER OF SOUTH CAROLINA

IN THE MATTER OF:)

CONSENT ORDER

Robert Charles Couch; Oil 2 Holdings,)
Inc.; and Couch Financial Services)
Incorporated,)
Respondents.)

File No. 13107

WHEREAS the Securities Division of the Office of the Attorney General of the State of

South Carolina (the "Division"), pursuant to authority granted in the South Carolina Uniform

Securities Act, S.C. Code Ann. §§ 35-1-101 to 35-1-702 (Supp. 2012) (the "Act"), initiated an

WHEREAS, Couch and Respondent Entities, et al.

for the purpose of the Respondent Entities, et al.

14. Couch and Respondent Entities, et al. have agreed to pay to the Respondent Entities, et al. the sum of \$1,000,000.00, plus interest, as provided in the Respondent Entities, et al. promissory note, dated 10/1/2010, in the amount of \$1,000,000.00, plus interest.

15. Couch and Respondent Entities, et al. have agreed to pay to the Respondent Entities, et al. the sum of \$1,000,000.00, plus interest, as provided in the Respondent Entities, et al. promissory note, dated 10/1/2010, in the amount of \$1,000,000.00, plus interest.

16. Couch and Respondent Entities, et al. have agreed to pay to the Respondent Entities, et al. the sum of \$1,000,000.00, plus interest, as provided in the Respondent Entities, et al. promissory note, dated 10/1/2010, in the amount of \$1,000,000.00, plus interest.

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17. Respondent Entities, et al.

18. Respondent Entities, et al.

19. Respondent Entities, et al.

Couch and Respondent Entities, et al.

WE CONSENT:

Securities Division of the Office of the Attorney General

By: Tracy Meyers Date: 9/19/14
Tracy A. Meyers
Assistant Deputy Attorney General/
Deputy Securities Commissioner

Robert Charles Couch
RC Date: 9/12/2014

DISCLOSURE

By: RC Date: 9/12/2014
(Name) Robert Couch
(Title) CEO

Couch Financial Services Incorporated

By: RC Date: 9/12/2014
(Name) Robert Couch
(Title) President