	ADMINISTRATIVE CONSENT ORDER
	AS TO RESPONDENTS
	MORGAN ASSET MANAGEMENT, INC.,
	MORGAN KEEGAN & COMPANY, INC.,
)	AND JAMES C. KELSOE, JR.
& COMPANY, INC )	
a wholly owned subsidiary of Regions )	
Financial Corporation, )	File Number 08011
)	
JAMES C. KELSOE, JR., BRIAN B.	
SULLIVAN, GARY S. STRINGER AND	

## Respondents.

WHEREAS, Morgan Keegan & Company, Inc. ("MKC") is a broker-dealer in the State

of South Carolina; and

MICHELE F. WOOD

WHEREAS, Morgan Asset Management, Inc. ("MAM") is an affiliate of MKC and notice-filed as an investment adviser in the State of South Carolina; and

WHEREAS, James C. Kelsoe, Jr. (hereinafter, sometimes referred to as "Kelsoe" or the "Individual Respondent") was, at relevant times, employed by MAM and registered through MKC,;and

WHEREAS, coordinated investigations into the activities of MKC, MAM and Kelsoe, in connection with certain violations of the South Carolina Uniform Securities Act of 2005, S.C. Code Ann.§§ 35-1-101 to 35-1-702 et. seq., ("Act") and other state securities acts and certain business practices, have been conducted by a multistate task force ("Task Force") and an

13. Certain of the Funds' annual, semi-annual, and quarterly reports filed with the SEC did not adequately disclose the risks of subordinated tranches and the quantity of subordinated tranches held within the Funds.

5. In violation of S. C. Code Ann. § 35-1-412 (d)(9) (Supp. 2010), S.C. Reg. 13-

501(A)(21), (Summ 2010) and NASE Build 2010, MVC Scilladers of an attain commission.

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of engagement and for a neriod of two (2) years after the engagement.

Dated this 22 day of June, 2011.

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BY ORDER OF THE SECURITIES COMMISSIONER OF THE STATE OF SOUTH CAROLINA

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