

**ADMINISTRATIVE PROCEEDING
BEFORE THE
SECURITIES COMMISSIONER OF SOUTH CAROLINA**

IN THE MATTER OF:)
)
WILLIAM BENTON GUIDO)
CRD # 4504723,)
)
RESPONDENT)
_____)

RULE TO SHOW CAUSE
File Number 14116

WHEREAS, Respondent William Benton Guido (“Respondent” or “Guido”), CRD #4504723, at all times material herein, was registered with the State of South Carolina as a

WHEREAS § 35-1-412(b) authorizes the Securities Commissioner to issue an order

revoking, suspending, conditioning, or limiting the registration of a registrant if the
Commissioner finds that the order is in the public interest and subsection (d) of § 35-1-412
authorizes the action; and

WHEREAS, § 35-1-412(c) authorizes the Securities Commissioner to issue an order
censuring, barring, or imposing a civil penalty in an amount not to exceed \$10,000 for each
violation on a registrant if the Commissioner finds that the order is in the public interest and
subsection (d) of § 35-1-412 authorizes the action; and

IT IS HEREBY ORDERED that Respondent pay the CAUSE if any there be why an

order shall

be made in the order of the Court.

It is further ordered that Respondent pay the costs of this proceeding.

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January 1, 2015, by serving a copy of said document upon the Securities Commission.

Very truly yours,
[Signature]

[Signature]

STATE OF SOUTH CAROLINA
DEPARTMENT OF REVENUE
COLUMBIA, SOUTH CAROLINA

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